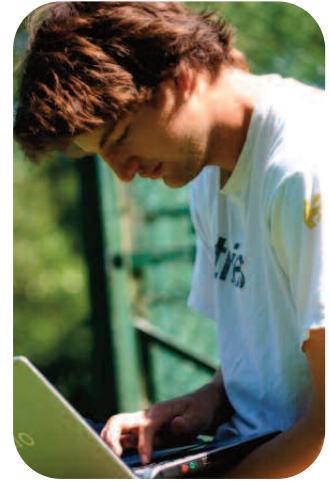


student expressware

Affiliate Scheme

*Universities Earn Money
whilst Students Save on Software!*



What is the Student Expressware Affiliate Scheme?

- The Student Expressware Affiliate Scheme is about making students aware of the large discounts on software they are entitled to, which in some cases is up to 85% off. This offer ultimately helps students save money on software which is important to their studies.
- At the same time Student Expressware wishes to support Universities by offering them the opportunity to earn money each time one of their students purchases software from our site using their unique affiliate discount code.
- Taking part in this scheme is simple. Continue reading and find out more details of why you should take advantage of this great opportunity.

Why should my University become an Student Expressware Affiliate?

- By joining the Student Expressware affiliate scheme you will be benefitting your students. All that we ask in return for giving your University a percentage of the sales bought by its students, is to encourage your students to purchase our discounted software products by means that you feel are appropriate.
- So in short, by joining our affiliate scheme your University can earn money and also benefit students by saving them money on their software purchases.

How much can the University earn being an affiliate?

- This will depend on how much software your students purchase. How much you earn is dependent on how well your University promotes Student Expressware and encourages students to buy. Your University will earn a percentage of up to 5% on the total sales bought by its students, which will be paid by bank transfer to the University.

www.studentexpressware.co.uk/affiliate
affiliatescheme@citnexus.co.uk | 01453 827899

citnexus

Subject to Terms and Conditions. E & OE

student expressware *Affiliate Scheme*

Will it cost the University anything to become an affiliate?

- No. Student Expressware will provide all the necessary marketing media you will require to promote Student Expressware and our products. No costs, only rewards.

How do I monitor and keep track of my affiliate sales and commissions?

- Student Expressware has taken the hassle out of managing its affiliate scheme. So to make things simple we will e-mail you or a chosen representative/department a breakdown of sales and commissions earned each month. Student Expressware will pay its affiliate scheme members by bank transfer monthly, in arrears. In addition, you will be able to log in and view the details and transactions associated with your affiliate account at any time.

What types of marketing materials will be available to use?

Student Expressware will provide all of the necessary marketing materials you will require to promote our products.

Materials include:

- Posters
- Graphics
- Editorial templates
- E-mail templates
- Artwork and Logos
- Buttons/hyperlinks/microsite links

You may use these or any other means you feel appropriate to highlight the discounts available to your students.

What is your policy on terminating the affiliate partnership?

- We require that you provide us with one months notice, via e-mail or written.

Who can I contact with further questions?

- Please contact affiliatescheme@citnexus.co.uk, if you have any further questions regarding our affiliate scheme or would like to discuss joining our scheme.

www.studentexpressware.co.uk/affiliate
affiliatescheme@citnexus.co.uk | 01453 827899

citnexus

Subject to Terms and Conditions. E & OE