

# *student expressware* **Affiliate Scheme**

***Student Unions Earn Money  
whilst Students Save on Software!***



## **What is the Student Expressware Affiliate Scheme?**

- The Student Expressware Affiliate Scheme is about making students aware of the massive discounts on software they are entitled to, which in some cases is up to 85% off. This offer ultimately helps students save money on software which is important to their studies.
- At the same time Student Expressware wishes to support student unions by offering them the opportunity to earn money each time one of their students purchases software from our site using their unique affiliate discount code.
- It is so simple to take part in the Student Expressware affiliate scheme, keep reading and find out more details of why you should take advantage of this great opportunity.

## **Why should my student union become an Student Expressware Affiliate?**

- First and foremost, by joining the Student Expressware affiliate scheme you will be getting something for virtually nothing. All that we ask in return for giving your union a percentage of the sales bought by its students, is to encourage your students to purchase our discounted software products by means that we have suggested below.
- So in short, by joining our affiliate scheme your student union can earn money and also benefit your students by saving them money on their software purchases.

## **How much can the SU earn being an affiliate?**

- This will depend on how much software your students purchase - so the sky's the limit. How much you earn is dependent on how well your union promotes Student Expressware and encourages students to buy. Your student union will earn a percentage of up to 5% on the total sales bought by its students, which will be paid by bank transfer to the student union.

**[www.studentexpressware.co.uk/affiliate](http://www.studentexpressware.co.uk/affiliate)  
[affiliatescheme@citnexus.co.uk](mailto:affiliatescheme@citnexus.co.uk) | 01453 827899**

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# *student* *expressware* Affiliate Scheme

## Will it cost the SU anything to become an affiliate?

- No. Student Expressware will provide all the necessary marketing media you will require to promote Student Expressware and our products. No costs, only rewards.

## How do I monitor and keep track of my affiliate sales and commissions?

- Student Expressware has taken the hassle out of managing its affiliate scheme. So to make things simple we will e-mail you or a chosen SU department a breakdown of sales and commissions earned each month. Student Expressware will pay its affiliate scheme members by bank transfer monthly, in arrears. In addition, you will be able to log in and view the details and transactions associated with your affiliate account at any time.

## What types of marketing materials will be available to use?

Student Expressware will provide all of the necessary marketing materials you will require to personalise your campaign.

Materials include:

- Posters
- Graphics
- Editorial templates
- E-mail templates
- Artwork and Logos
- Buttons/hyperlinks/microsite links

You are free to do with as you like with these materials, but we suggest that where applicable such media should be distributed throughout the student union premises, notice boards, IT suites, Library, SU website, Software services website, and through e-mails or news publications.

## What is your policy on terminating the affiliate partnership?

- We require that you provide us with one months notice, via e-mail or written.

## Who can I contact with further questions?

- Please contact [affiliatescheme@citnexus.co.uk](mailto:affiliatescheme@citnexus.co.uk), if you have any further questions regarding our affiliate scheme or would like to discuss joining our scheme.

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